

# RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

## CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 1/4/2016
2. **Name of Agency making the Request:** Srmp Media
3. **Address of Agency making the Request:** 201 North Union St., Suite 200  
Alexandria, VA 22314
4. **Name of Agency Contact making the Request:** Betsy Vonderheid
5. **Telephone Number of Agency Contact making the Request:** (703)-683-8326
6. **Name of Organization Purchasing Time:** Stand for Truth
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Eric Lyman
8. **Description of Issue Presented:** Supporting Ted Cruz
9. **Does this advertisement relate to an election?** ☒ Yes ☐ No  
  
Name of Candidate: Ted Cruz  
  
Candidate's Party Affiliation: Republican  
  
Office Sought by Candidate: President
10. **Request to Purchase Time:** ☐ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
11. **Reason for Rejection:**  
\_\_\_\_\_
12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

**Signed:** \_\_\_\_\_  
Signature of Individual Receiving Request

**Date:** \_\_\_\_\_